

# Andrew Flanagan

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Writer, editor and manager with extensive experience in crafting high-impact editorial across diverse industries. Proven track record in translating complexity into clarity, leading teams and creating trusted content for major institutions.

## EXPERIENCE

### **MARKETS CORRESPONDENT, DL NEWS**

Feb. 2025 - present

#### **KEY RESPONSIBILITIES:**

- Report daily on macroeconomic trends, digital assets, and regulatory developments in crypto markets.
- Pitch and execute original coverage with global colleagues; contribute to long-lead feature projects.
- Translate complex technical or market movements into accessible, high-quality journalism.

### **EDITOR, NPR**

January 2017 - April 2023

#### **KEY RESPONSIBILITIES:**

- Led editorial strategy for NPR Music, boosting traffic by 25% in six months through targeted story development and strategic planning.
- Contributed to NPR's flagship broadcast shows, *All Things Considered* and *Morning Edition*, via editorial strategy, script editing and on-air appearances. Used these appearances to drive site engagement.
- Spearheaded SEO integration and analytics reporting; improved discoverability and reader engagement.

### **BUSINESS EDITOR, BILLBOARD**

July 2014 - December 2016

#### **KEY RESPONSIBILITIES:**

- Directed all digital coverage of the global music industry, managing staff and freelance writers worldwide.
- Reported and edited on industry M&A, streaming economics, tech innovation, and rights disputes.
- Collaborated with print and digital teams to execute on publishing workflows and elevate longer-form content for the web.

## SKILLS

Writing & Editing • Content Strategy • Research & Analysis • Team Leadership • Market Coverage • SEO & Analytics • Broadcast Experience • Web3